

**COLLEGE OF STATEN ISLAND
DEPARTMENT OF MEDIA CULTURE
COMMUNICATIONS REQUIREMENT CHECKLIST**

**** *only for students declaring the major
in Fall 2007 or later* ****

SCHEDULE OF COURSE OFFERINGS (*subject to change*):

- (E) every semester**
- (F) fall semester**
- (S) spring semester**
- (O) occasionally**

COMMON CORE (24-25 credits):

- ___ COM 115 Introduction to Design & Digital Media Environments (E, 1 credit)
- ___ COM 150 Introduction to Communications (E, 4 credits)
- ___ COM 203 Theories of Communications (E, 4 credits)
- ___ COM 315 Media Analysis (4 credits) (E, 4 credits)
- ___ COM 390 Media Internship (E, 3-4 credits)
- ___ COM 450 Senior Seminar (E, 4 credits)

One of the following (4 credits):

- ___ COM 200 Media and Culture (F, 4 credits)
- ___ COM 205 Media Industries (F, 4 credits)*
- ___ COM 220 History of Television and Radio (S, 4 credits)
- ___ COM 230 History of Print Media (O, 4 credits)
- ___ COM 232 History of Design and Digital Media (O, 4 credits)
- ___ CIN 220 Film History (E, 4 credits)

*** *Classes offered in more than one category can be taken for credit only once:
no “double-dipping” in the major.***

CONCENTRATIONS

1. MEDIA STUDIES (21-22 credits):

___ CIN 111 Video I (E, 3 credits)

Two of the following (8 credits):

___ COM/ANT 225 Multicultural Literacy (F, 4 credits)

___ COM/SOC 371 Media and the Margins (S, 4 credits)

___ CIN 204/POL 219 Politics, Cinema, Media (O, 4 credits)

___ CIN 240 Third Cinema

___ CIN/WMS 271 Women in Film (O, 4 credits)

___ CIN 309 Electronic Media: Alternative Video Histories (O, 4 credits)

One of the following (3 credits):

___ COM 240 Media Workshop: Acting, Directing, and Production for the Media (S, 3 credits)

___ COM 250 Typography and Design (E, 3 credits)

___ COM 251 Digital Imaging (E, 3 credits)

___ COM 270 Radio and Audio Production (S, 3 credits)

One of the following (3-4 credits):

___ CIN 120 Video II (E, 3 credits)

___ COM 261 TV Studio Production (F, 3 credits)

___ COM 317 Information Design (O, 4 credits)

___ COM 320 Motion Graphics (F, 4 credits)

___ COM 370 Web Design, Graphics and Theory (F, 4 credits)

One of the following (4 credits):

___ COM 420 Global Media (O, 4 credits)

___ COM 415 Media Audiences (O, 4 credits)

___ COM 425 Media Regulation (O, 4 credits)

2. CORPORATE COMMUNICATIONS (22-23 credits):

___ COM 205 Media Industries (F, 4 credits)*

___ COM 332 History and Theory of Advertising and Public Relations (F, 4 credits)

___ COM 432 Corporate Communications Practices (S, 4 credits)

One of the following (3 credits):

___ BUS 100 Introduction to Business (E, 3 credits)

___ MKT 111 Marketing (E, 3 credits)

___ MGT 110 Organizational Theory and Management (E, 3 credits)

One of the following (3-4 credits):

___ COM 251 Digital Imaging I (E, 3 credits)

___ COM/ENL 277 Introduction to Journalism (E, 4 credits)

___ MKT 211 Advertising (E, 4 credits)

___ MKT 310 Consumer Behavior (F, 4 credits)

One of the following (4 credits):

___ COM 341 Communications Design Workshop (F, 4 credits)

___ COM 370 Web Design: Graphics and Theory (F, 4 credits)

___ COM 415 Media Audiences (O, 4 credits)

___ COM 420 Global Media (O, 4 credits)

___ COM 425 Media Regulations (O, 4 credits)

___ COM/ENL 465 Writing for the Media (F, 4 credits)

___ COM/ENL 475 Writing for Advertising and Public Relations (S, 4 credits)

3. DESIGN AND DIGITAL MEDIA (25-26 credits):

___ COM 250 Typography and Design (E, 3 credits)

___ COM 251 Digital Imaging I (E, 3 credits)

___ COM 370 Web Design: Graphics and Theory (F, 4 credits)

Two of the following (7-8 credits):

___ COM 313 Principles of Editorial Design (O, 4 credits)*

___ COM 317 Information Design (O, 4 credits)

___ COM 341 Communications Design Workshop (F, 4 credits)*

___ COM 351 Digital Imaging II (O, 4 credits)*

One of the following (4 credits):

___ COM 320 Motion Graphics (O, 4 credits)

___ COM 380 Web Design, Animation, and Theory (S, 4 credits)*

___ COM 451 Advanced Design and Digital Media Workshop (O, 4 credits)

___ COM 492 Senior Project for Design and Digital Media (S, 4 credits)

One of the following (3 credits-4 credits):

___ COM 313 Principles of Editorial Design (O, 4 credits)*

___ COM 320 Motion Graphics (O, 4 credits)*

___ COM 332 History and Theory of Advertising and Public Relations (F, 4 credits)

___ COM 341 Communications Design Workshop (F, 4 credits)*

___ COM 351 Digital Imaging II (O, 4 credits)*

___ COM 380 Web Design, Animation, and Theory (S, 4 credits)*

___ COM 475 Writing for Advertising and Public Relations (S, 4 credits)

___ CIN 111 Video I (E, 3 credits)

___ PHO 120 Basic Photography (E, 3 credits)

___ ART 120 Introductory Drawing (E, 2 credits)

___ ART 130 Introductory Painting (E, 2 credits)

___ ART 245 Printmaking (O, 3 credits)

4. JOURNALISM (24 credits):

___ COM/ENL 277 Introduction to Journalism (E, 4 credits)

___ COM/ENL 412 Broadcast Journalism (F, 4 credits)

___ COM/ENL 438 Newspaper Reporting (O, 4 credits)

Three of the following (12 credits):

___ ENL 433 Nonfiction Writing (O, 4 credits)

___ ENL 440 Magazine Writing (O, 4 credits)

___ ENL 441 Writing about the Media (O, 4 credits)

___ COM/ENL 445 Journalism and Society (O, 4 credits)

___ COM/ENL 465 Writing for the Media (F, 4 credits)

___ COM/ENL 475 Writing for Advertising and Public Relations (S, 4 credits)

___ ENL 480 Studies in Advanced Journalism (O, 4 credits)

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